



New Venture Challenge Application Form

Due by 4pm, Monday, January 30, 2012 at the Institute for Music Leadership

Name of Venture: _____

Applicant 1: Name: _____ Birth date: _____

Address: _____

City: _____ State: _____ Zip code _____

Phone: _____ Email: _____

Applicants 2 and 3 are optional team members. Please note: No more than 3 members per team.
All awards will be split between team members.

Applicant 2: Name: _____ Birth date: _____

Address: _____

City: _____ State: _____ Zip code _____

Phone: _____ Email: _____

Applicant 3: Name: _____ Birth date: _____

Address: _____

City: _____ State: _____ Zip code _____

Phone: _____ Email: _____

Please include the following with this application:

- Executive Summary
- Company Description
- Product or Service
- Market Analysis
- Strategy and Implementation
- Management Team
- Financial Plan